Write your name here		
Surname	Other nar	mes
Pearson Edexcel Level 3 GCE	Centre Number	Candidate Number
Psycholo Advanced Subsidia Paper 1: Social and	ary	ology
Sample assessment mate September 2015 Time: 1 hour 30 minute	3	Paper Reference 8PS0/01
You do not need any other i	materials.	Total Marks

Instructions

- Use **black** ink or ball-point pen.
- Fill in the boxes at the top of this page with your name, centre number and candidate number.
- Answer all questions.
- Answer the questions in the spaces provided
 - there may be more space than you need.

Information

- The total mark for this paper is 70.
- The marks for **each** question are shown in brackets
 - use this as a guide as to how much time to spend on each question.
- The list of formulae and critical value tables are printed at the start of this paper.
- Candidates may use a calculator.

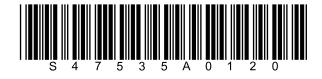
Advice

- Read each question carefully before you start to answer it.
- Check your answers if you have time at the end.

Turn over ▶

PEARSON

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FORMULAE AND CRITICAL VALUE TABLES

Standard deviation (sample estimate)

$$\sqrt{\left(\frac{\sum (x-\bar{x})^2}{n-1}\right)}$$

Spearman's rank correlation coefficient

$$1 - \frac{6\sum d^2}{n(n^2 - 1)}$$

Critical values for Spearman's rank

Level of	significance	for a one-tail	led test
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	Level of	significai	nce for a c	one-tailed	ı test
	0.05	0.025	0.01	0.005	0.0025
	Level of	significa	nce for a t	wo-tailed	l test
N	0.10	0.05	0.025	0.01	0.005
5	0.900	1.000	1.000	1.000	1.000
6	0.829	0.886	0.943	1.000	1.000
7	0.714	0.786	0.893	0.929	0.964
8	0.643	0.738	0.833	0.881	0.905
9	0.600	0.700	0.783	0.833	0.867
10	0.564	0.648	0.745	0.794	0.830
11	0.536	0.618	0.709	0.755	0.800
12	0.503	0.587	0.678	0.727	0.769
13	0.484	0.560	0.648	0.703	0.747
14	0.464	0.538	0.626	0.679	0.723
15	0.446	0.521	0.604	0.654	0.700
16	0.429	0.503	0.582	0.635	0.679
17	0.414	0.485	0.566	0.615	0.662
18	0.401	0.472	0.550	0.600	0.643
19	0.391	0.460	0.535	0.584	0.628
20	0.380	0.447	0.520	0.570	0.612
21	0.370	0.435	0.508	0.556	0.599
22	0.361	0.425	0.496	0.544	0.586
23	0.353	0.415	0.486	0.532	0.573
24	0.344	0.406	0.476	0.521	0.562
25	0.337	0.398	0.466	0.511	0.551
26	0.331	0.390	0.457	0.501	0.541
27	0.324	0.382	0.448	0.491	0.531
28	0.317	0.375	0.440	0.483	0.522
29	0.312	0.368	0.433	0.475	0.513
30	0.306	0.362	0.425	0.467	0.504

The calculated value must be equal to or exceed the critical value in this table for significance to be shown.

Chi-squared distribution formula

$$X^{2} = \sum \frac{(O-E)^{2}}{E}$$
 $df = (r-1)(c-1)$

Critical values for chi-squared distribution

Leve	0	f significance [•]	for a one-	tailed test
------	---	-----------------------------	------------	-------------

	0.10	0.05	0.025	0.01	0.005	0.0005
		Level of s	ignificance	for a two-	tailed test	
df	0.20	0.10	0.05	0.025	0.01	0.001
1	1.64	2.71	3.84	5.02	6.64	10.83
2	3.22	4.61	5.99	7.38	9.21	13.82
3	4.64	6.25	7.82	9.35	11.35	16.27
4	5.99	7.78	9.49	11.14	13.28	18.47
5	7.29	9.24	11.07	12.83	15.09	20.52
6	8.56	10.65	12.59	14.45	16.81	22.46
7	9.80	12.02	14.07	16.01	18.48	24.32
8	11.03	13.36	15.51	17.54	20.09	26.12
9	12.24	14.68	16.92	19.02	21.67	27.88
10	13.44	15.99	18.31	20.48	23.21	29.59
11	14.63	17.28	19.68	21.92	24.73	31.26
12	15.81	18.55	21.03	23.34	26.22	32.91
13	16.99	19.81	22.36	24.74	27.69	34.53
14	18.15	21.06	23.69	26.12	29.14	36.12
15	19.31	22.31	25.00	27.49	30.58	37.70
16	20.47	23.54	26.30	28.85	32.00	39.25
17	21.62	24.77	27.59	30.19	33.41	40.79
18	22.76	25.99	28.87	31.53	34.81	42.31
19	23.90	27.20	30.14	32.85	36.19	43.82
20	25.04	28.41	31.41	34.17	37.57	45.32
21	26.17	29.62	32.67	35.48	38.93	46.80
22	27.30	30.81	33.92	36.78	40.29	48.27
23	28.43	32.01	35.17	38.08	41.64	49.73
24	29.55	33.20	36.42	39.36	42.98	51.18
25	30.68	34.38	37.65	40.65	44.31	52.62
26	31.80	35.56	38.89	41.92	45.64	54.05
27	32.91	36.74	40.11	43.20	46.96	55.48
28	34.03	37.92	41.34	44.46	48.28	56.89
29	35.14	39.09	42.56	45.72	49.59	58.30
30	36.25	40.26	43.77	46.98	50.89	59.70
40	47.27	51.81	55.76	59.34	63.69	73.40
50	58.16	63.17	67.51	71.42	76.15	86.66
60	68.97	74.40	79.08	83.30	88.38	99.61
70	79.72	85.53	90.53	95.02	100.43	112.32

The calculated value must be equal to or exceed the critical value in this table for significance to be shown.

Mann-Whitney U test formulae

$$U_a = n_a n_b + \frac{n_a(n_a+1)}{2} - \sum R_a$$

$$U_b = n_a n_b + \frac{n_b (n_b + 1)}{2} - \sum R_b$$

(U is the smaller of U_a and U_b)

Critical values for the Mann-Whitney U test

								$N_{\rm b}$								
	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
N _a																
<i>p</i> ≤ 0.0)5 (on	e-tail	ed), <i>p</i>	≤ 0.1	0 (tw	o-tail	ed)									
5	4	5	6	8	9	11	12	13	15	16	18	19	20	22	23	25
6	5	7	8	10	12	14	16	17	19	21	23	25	26	28	30	32
7	6	8	11	13	15	17	19	21	24	26	28	30	33	35	37	39
8	8	10	13	15	18	20	23	26	28	31	33	36	39	41	44	47
9	9	12	15	18	21	24	27	30	33	36	39	42	45	48	51	54
10	11	14	17	20	24	27	31	34	37	41	44	48	51	55	58	62
11	12	16	19	23	27	31	34	38	42	46	50	54	57	61	65	69
12	13	17	21	26	30	34	38	42	47	51	55	60	64	68	72	77
13	15	19	24	28	33	37	42	47	51	56	61	65	70	75	80	84
14	16	21	26	31	36	41	46	51	56	61	66	71	77	82	87	92
15	18	23	28	33	39	44	50	55	61	66	72	77	83	88	94	100
16	19	25	30	36	42	48	54	60	65	71	77	83	89	95	101	107
17	20	26	33	39	45	51	57	64	70	77	83	89	96	102	109	115
18	22	28	35	41	48	55	61	68	75	82	88	95	102	109	116	123
19	23	30	37	44	51	58	65	72	80	87	94	101	109	116	123	130
20	25	32	39	47	54	62	69	77	84	92	100	107	115	123	130	138

								N _b								
	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
N _a																
$p \leq 0.0$	1 (on	e-taile	ed), <i>p</i>	≤ 0.0	2 (two	o-tail	ed)									
5	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
6	2	3	4	6	7	8	9	11	12	13	15	16	18	19	20	22
7	3	4	6	7	9	11	12	14	16	17	19	21	23	24	26	28
8	4	6	7	9	11	13	15	17	20	22	24	26	28	30	32	34
9	5	7	9	11	14	16	18	21	23	26	28	31	33	36	38	40
10	6	8	11	13	16	19	22	24	27	30	33	36	38	41	44	47
11	7	9	12	15	18	22	25	28	31	34	37	41	44	47 52	50	53
12 13	8 9	11 12	14 16	17	21	24	28	31	35 39	38 43	42 47	46 51	49 55	53 59	56 63	60
14	9 10	13	17	20 22	23 26	27 30	31 34	35 38	39 43	43 47	47 51	56	55 60	59 65	69	67 73
15	11	15	17	24	28	33	37	42	47	51	56	61	66	70	75	80
16	12	16	21	26	31	36	41	46	51	56	61	66	71	76	82	87
17	13	18	23	28	33	38	44	49	55	60	66	71	77	82	88	93
18	14	19	24	30	36	41	47	53	59	65	70	76	82	88	94	100
19	15	20	26	32	38	44	50	56	63	69	75	82	88	94	101	107
20	16	22	28	34	40	47	53	60	67	73	80	87	93	100	107	114
								N _b								
-	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
N _a																
⁻ a																
<i>p</i> ≤ 0.02	-			•	-		-		12		1.4	1.5	17	10	10	20
<i>p</i> ≤ 0.02	2	3	5	6	7	8	9	11	12	13	14	15	17	18	19	20
p ≤ 0.02 5 6	2	3 5	5	6 8	7 10	8 11	9 13	14	16	17	19	21	22	24	25	27
p ≤ 0.02 5 6 7	2 3 5	3 5 6	5 6 8	6 8 10	7 10 12	8 11 14	9 13 16	14 18	16 20	17 22	19 24	21 26	22 28	24 30	25 32	27 34
p ≤ 0.02 5 6 7 8	2 3 5 6	3 5 6 8	5 6 8 10	6 8 10 13	7 10 12 15	8 11 14 17	9 13 16 19	14 18 22	16 20 24	17 22 26	19 24 29	21 26 31	22 28 34	24 30 36	25 32 38	27 34 41
p ≤ 0.02 5 6 7 8 9	2 3 5 6 7	3 5 6 8 10	5 6 8 10 12	6 8 10 13	7 10 12 15 17	8 11 14 17 20	9 13 16 19 23	14 18 22 26	16 20 24 28	17 22 26 31	19 24 29 34	21 26 31 37	22 28 34 39	24 30 36 42	25 32 38 45	27 34 41 48
p ≤ 0.02 5 6 7 8 9 10	2 3 5 6 7 8	3 5 6 8 10 11	5 6 8 10 12 14	6 8 10 13 15	7 10 12 15 17 20	8 11 14 17 20 23	9 13 16 19 23 26	14 18 22 26 29	16 20 24 28 33	17 22 26 31 36	19 24 29 34 39	21 26 31 37 42	22 28 34 39 45	24 30 36 42 48	25 32 38 45 52	27 34 41 48 55
p ≤ 0.02 5 6 7 8 9 10 11	2 3 5 6 7 8 9	3 5 6 8 10 11 13	5 6 8 10 12 14 16	6 8 10 13 15 17	7 10 12 15 17 20 23	8 11 14 17 20 23 26	9 13 16 19 23 26 30	14 18 22 26 29 33	16 20 24 28 33 37	17 22 26 31 36 40	19 24 29 34 39 44	21 26 31 37 42 47	22 28 34 39 45 51	24 30 36 42 48 55	25 32 38 45 52 58	27 34 41 48 55 62
p ≤ 0.02 5 6 7 8 9 10	2 3 5 6 7 8	3 5 6 8 10 11	5 6 8 10 12 14	6 8 10 13 15	7 10 12 15 17 20	8 11 14 17 20 23	9 13 16 19 23 26	14 18 22 26 29	16 20 24 28 33	17 22 26 31 36	19 24 29 34 39	21 26 31 37 42	22 28 34 39 45	24 30 36 42 48	25 32 38 45 52	27 34 41 48 55
p ≤ 0.02 5 6 7 8 9 10 11 12	2 3 5 6 7 8 9	3 5 6 8 10 11 13	5 6 8 10 12 14 16 18	6 8 10 13 15 17 19	7 10 12 15 17 20 23 26	8 11 14 17 20 23 26 29	9 13 16 19 23 26 30 33	14 18 22 26 29 33 37	16 20 24 28 33 37 41	17 22 26 31 36 40 45	19 24 29 34 39 44 49	21 26 31 37 42 47 53	22 28 34 39 45 51 57	24 30 36 42 48 55 61	25 32 38 45 52 58 65	27 34 41 48 55 62 69
p ≤ 0.02 5 6 7 8 9 10 11 12 13	2 3 5 6 7 8 9 11 12	3 5 6 8 10 11 13 14	5 6 8 10 12 14 16 18 20	6 8 10 13 15 17 19 22 24	7 10 12 15 17 20 23 26 28	8 11 14 17 20 23 26 29 33	9 13 16 19 23 26 30 33 37	14 18 22 26 29 33 37 41	16 20 24 28 33 37 41 45	17 22 26 31 36 40 45 50	19 24 29 34 39 44 49 54	21 26 31 37 42 47 53 59	22 28 34 39 45 51 57 63	24 30 36 42 48 55 61 67	25 32 38 45 52 58 65 72	27 34 41 48 55 62 69 76
p ≤ 0.02 5 6 7 8 9 10 11 12 13 14	2 3 5 6 7 8 9 11 12 13	3 5 6 8 10 11 13 14 16	5 6 8 10 12 14 16 18 20 22	6 8 10 13 15 17 19 22 24 26	7 10 12 15 17 20 23 26 28 31	8 11 14 17 20 23 26 29 33 36	9 13 16 19 23 26 30 33 37 40	14 18 22 26 29 33 37 41 45	16 20 24 28 33 37 41 45 50	17 22 26 31 36 40 45 50	19 24 29 34 39 44 49 54	21 26 31 37 42 47 53 59 64	22 28 34 39 45 51 57 63	24 30 36 42 48 55 61 67 74	25 32 38 45 52 58 65 72 78	27 34 41 48 55 62 69 76 83
p ≤ 0.02 5 6 7 8 9 10 11 12 13 14 15	2 3 5 6 7 8 9 11 12 13	3 5 6 8 10 11 13 14 16 17	5 6 8 10 12 14 16 18 20 22 24	6 8 10 13 15 17 19 22 24 26 29	7 10 12 15 17 20 23 26 28 31 34	8 11 14 17 20 23 26 29 33 36 39	9 13 16 19 23 26 30 33 37 40 44	14 18 22 26 29 33 37 41 45 49	16 20 24 28 33 37 41 45 50	17 22 26 31 36 40 45 50 55	19 24 29 34 39 44 49 54 59 64	21 26 31 37 42 47 53 59 64 70	22 28 34 39 45 51 57 63 67 75	24 30 36 42 48 55 61 67 74 80	25 32 38 45 52 58 65 72 78 85	27 34 41 48 55 62 69 76 83 90
p ≤ 0.02 5 6 7 8 9 10 11 12 13 14 15 16	2 3 5 6 7 8 9 11 12 13 14	3 5 6 8 10 11 13 14 16 17 19 21	5 6 8 10 12 14 16 18 20 22 24 26	6 8 10 13 15 17 19 22 24 26 29 31	7 10 12 15 17 20 23 26 28 31 34 37	8 11 14 17 20 23 26 29 33 36 39 42	9 13 16 19 23 26 30 33 37 40 44 47	14 18 22 26 29 33 37 41 45 49 53	16 20 24 28 33 37 41 45 50 54	17 22 26 31 36 40 45 50 55 59 64	19 24 29 34 39 44 49 54 59 64 70	21 26 31 37 42 47 53 59 64 70	22 28 34 39 45 51 57 63 67 75 81	24 30 36 42 48 55 61 67 74 80 86	25 32 38 45 52 58 65 72 78 85 92	27 34 41 48 55 62 69 76 83 90 98
p ≤ 0.02 5 6 7 8 9 10 11 12 13 14 15 16 17	2 3 5 6 7 8 9 11 12 13 14 15	3 5 6 8 10 11 13 14 16 17 19 21 22	5 6 8 10 12 14 16 18 20 22 24 26 28	6 8 10 13 15 17 19 22 24 26 29 31 34	7 10 12 15 17 20 23 26 28 31 34 37 39	8 11 14 17 20 23 26 29 33 36 39 42 45	9 13 16 19 23 26 30 33 37 40 44 47 51	14 18 22 26 29 33 37 41 45 49 53	16 20 24 28 33 37 41 45 50 54 59 63	17 22 26 31 36 40 45 50 55 59 64 67	19 24 29 34 39 44 49 54 59 64 70	21 26 31 37 42 47 53 59 64 70 75 81	22 28 34 39 45 51 57 63 67 75 81 87	24 30 36 42 48 55 61 67 74 80 86 93	25 32 38 45 52 58 65 72 78 85 92	27 34 41 48 55 62 69 76 83 90 98 105

								N _b								
	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
N _a																
<i>p</i> ≤ 0.0	05 (o	ne-ta	iled),	<i>p</i> ≤ 0.	.01 (tv	wo-ta	iled)									
5	0	1	1	2	3	4	5	6	7	7	8	9	10	11	12	13
6	1	2	3	4	5	6	7	9	10	11	12	13	15	16	17	18
7	1	3	4	6	7	9	10	12	13	15	16	18	19	21	22	24
8	2	4	6	7	9	11	13	15	17	18	20	22	24	26	28	30
9	3	5	7	9	11	13	16	18	20	22	24	27	29	31	33	36
10	4	6	9	11	13	16	18	21	24	26	29	31	34	37	39	42
11	5	7	10	13	16	18	21	24	27	30	33	36	39	42	45	48
12	6	9	12	15	18	21	24	27	31	34	37	41	44	47	51	54
13	7	10	13	17	20	24	27	31	34	38	42	45	49	53	56	60
14	7	11	15	18	22	26	30	34	38	42	46	50	54	58	63	67
15	8	12	16	20	24	29	33	37	42	46	51	55	60	64	69	73
16	9	13	18	22	27	31	36	41	45	50	55	60	65	70	74	79
17	10	15	19	24	29	34	39	44	49	54	60	65	70	75	81	86
18	11	16	21	26	31	37	42	47	53	58	64	70	75	81	87	92
19	12	17	22	28	33	39	45	51	56	63	69	74	81	87	93	99
20	13	18	24	30	36	42	48	54	60	67	73	79	86	92	99	105

The calculated value must be equal to or less than the critical value in this table for significance to be shown.

Wilcoxon Signed Ranks test process

- Calculate the difference between two scores by taking one from the other
- Rank the differences giving the smallest difference Rank 1 Note: do not rank any differences of 0 and when adding the number of scores, do not count those with a difference of 0, and ignore the signs when calculating the difference
- Add up the ranks for positive differences
- Add up the ranks for negative differences
- T is the figure that is the smallest when the ranks are totalled (may be positive or negative)
- N is the number of scores left, ignore those with 0 difference

Critical values for the Wilcoxon Signed Ranks test

Level of significance for a one-tailed test

	0.05	0.025	0.01
	Level of signif	icance for a two-	tailed test
n	0.1	0.05	0.02
N=5	0	-	-
6	2	0	-
7	3	2	0
8	5	3	1
9	8	5	3
10	11	8	5
11	13	10	7
12	17	13	9

The calculated value must be equal to or less than the critical value in this table for significance to be shown.

Answer ALL questions.

	SECTION A: SOCIAL PSYCHOLOGY	
1	Emma was driving to work and stopped at a set of traffic lights. A police officer opened her car door and demanded that she get out so that he could use her car.	
	(a) From your understanding of the psychology of obedience, identify two features of this situation that could lead to Emma being obedient.	(2)
	(b) Emma refused to get out of her car and did not obey the police officer's demands.	
	Explain one factor, using psychology of obedience, that might account for Emma's behaviour.	(2)
•••••		
	(Total for Question 1 = 4 ma	rks)

2	A researcher would like to investigate older people's perceptions of teenagers. She decides to use a questionnaire to find out their views. For the questionnaire, she uses a sample of participants from an adult education centre.	
	(a) (i) Write two closed questions that could be used in the questionnaire to investigate older people's perceptions of teenagers.	(-)
		(2)
	(ii) The data gathered from the researcher's questionnaire is quantitative. Define	
	the term 'quantitative data'.	(1)
	(iii) The researcher collected 20 responses to this questionnaire. Describe one way that you would carry out an analysis on this data.	
		(2)

used to study prejudice.	(3)
	(Total for Question 2 = 8 marks)
	,

3	Sherif et al. (1954/1961) conducted research called The Robbers Cave Experiment.	
	(a) State two ways in which conflict was created between the groups of boys in the experiment.	
		(2)
	(b) Using your knowledge of Sherif's research, explain one way to reduce prejudice in schools that are experiencing conflict between groups of students.	
	schools that are experiencing connect between groups or students.	(3)
	(Total for Question 3 = 5 ma	rks)
	\(\frac{1}{2}\)	

4 Psychologists used a questionnaire to investigate whether the attitudes of local people towards newcomers (non-locals) were positive or negative. They found the following results:

Participant	Mean number of positive attitudes (out of 10)	Mean number of negative attitudes (out of 10)
А	3	6
В	5	8
С	1	5
D	1	4
E	5	4
F	5	8
G	1	4
Н	3	8
I	5	8
J	6	6
Mean ratings of attitudes of local people towards newcomers	3.5	6.1
Mode ratings of attitudes of local people towards newcomers		

Table 1	
(a) (i) Complete the table above to show the modes from the date	ta in Table 1 . (1)
(ii) Give one reason why the mode is not the most useful mea tendency when analysing this data.	sure of central (1)
(b) Another descriptive statistic for this data is dispersion. There as dispersion, range and standard deviation.	re two measures of
Explain which measure of dispersion is best for this data.	(2)
(Total for	Question 4 = 4 marks)

5	Evaluate one contemporary study that has been used to explain human behaviour.	n social
		(8)
••••		
•••		
	(Total for Que	estion 5 = 8 marks)
	TOTAL FOR SECTION	ON A = 29 MARKS

	SECTION B: COGNITIVE PSYCHOLOGY
6	Define the terms 'encoding' and 'capacity' as they are used in cognitive psychology.
	Encoding
	Capacity
	(Total for Question 6 = 2 marks)

7 Barbara was investigating people's memory in a school classroom. Barbara placed in the classroom everyday classroom objects, such as books, and objects that would not normally be found in a classroom, such as a teapot. She invited participants to look around the classroom and later recall as many objects as they could. She chose to give participants a list of objects so that they could tick the objects they remembered. **Table 2** summarises her results.

	Everyday classroom objects	Objects not normally found in a classroom
Mean number of objects recalled	20	5

Table 2

Title:

(a) Draw an appropriate graph to represent Barbara's results.

(3)

				_	_		_	_	_	_	_	_	_	_	_	_	_	_	_	_	_		_	_	_	_					
				Ш					Ш			ш							Ш	ш	\perp		ш			ш	Ш	\perp	\perp	\perp	
				ш	\perp	ш	Ш		ш			ш	\perp	\perp	ш			ш	Ш	ш	\perp		Ш			ш	Ш		\perp		
									ш			ш														ш	Ш				
				ш					ш			ш																			
			$\neg \neg$	П	\Box	\Box	П		П		Т	П		Т	П	П	П	П	П	П	Т	П	П	Т	П	П	П	П	П	П	
			\neg	П	\neg	$\neg \neg$	\Box		П		\neg	П	\neg		П				\Box	\Box	\neg	П	П		П	П	П			\Box	
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	(b) Analyse Barbara's results to show if they support a prediction that could be made using the theory of reconstructive memory.	(3)
		(3)
	(a) Fundain and the sign which Daubana and dispersion and the sign astimation	
	(c) Explain one way in which Barbara could have improved this investigation.	(2)
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	(Total for Question 7 = 8 ma	rks)
	Rashine found it difficult to revise while listening to music. Rashine's teacher said that the working memory model could explain this.	
	Explain, using the working memory model, why Rashine found it difficult to revise while listening to music.	
	(Total for Question 8 = 3 ma	rks)

Explain two ways in which the case of Henry Molaison (HM) contributes to our understanding of memory.	(4)
	(4)
Explain one strength and one weakness of using case studies of brain-damaged	
patients to inform our understanding of how memory works.	(4)
Strength	
Weakness	
(Total for Question 9 = 8 ma	rks)
	Weakness (Total for Question 9 = 8 ma

10	Mr Williams is in his early 70s and has lived alone since his wife died two years ago. Recently he has been having problems remembering if he has taken his medication. He repeatedly asks people what day it is and remembers the answer only briefly. He recognises his children but forgets that he has a new grandson who is two weeks old. The multi-store model of memory (Atkinson and Shiffrin 1968) has been used in practical applications to help people with memory loss.	
	Discuss the multi-store model of memory in terms of Mr Williams's ability to cope with everyday life.	
		(8)
_	(Total for Question 10 = 8 ma	rks)
_	TOTAL FOR SECTION B = 29 MA	RKS

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	Section	
11	The laboratory experiment is used as a research method in cognitive psychology and social psychology.	d
	Evaluate the use of the laboratory experiment in terms of its validity as a research method in comparison to the use of questionnaires.	
	memod m companson to the use of questionnanes.	(12)
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(Total for Question 11 = 12 marks TOTAL FOR SECTION C = 12 MARKS TOTAL FOR PAPER = 70 MARKS
TOTAL FOR SECTION C = 12 MARKS